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**FOR IMMEDIATE
RELEASE**

**Introducing MatchCT.org: A New Platform to Connect
Underemployed Job Seekers with Manufacturing Employers**

New Haven, CT (June 28, 2023) -- Manufacturing and Technical Community Hub (MATCH), the pioneering New Haven non-profit manufacturing and bilingual training facility, is excited to announce the launch of its new website, MATCHCT.org. This user-friendly online platform aims to connect unemployed job seekers with unique opportunities to learn and earn in the field of manufacturing. With a focus on paid hands-on training, MATCH revolutionizes the way individuals acquire valuable skills while gaining practical work experience.

The new MATCHCT.org website serves as a gateway for job seekers, specifically women, high school graduates entering the workforce, unemployed New Haven residents, New Haven residents of color, and re-entry residents to access a wide range of bilingual manufacturing training programs. By combining classroom instruction with real-world application, MATCH equips participants with the knowledge and experience needed to succeed in the manufacturing industry.

What makes MATCH truly unique is its commitment to fostering a welcoming, accessible, and inclusive community environment focused on breaking down the barriers to attendance and participation. One-on-one mentoring and personalized guidance are key components of the learning experience at MATCH. Trainees receive individualized attention, allowing them to build confidence, acquire valuable skills, and develop strong connections within the community and the manufacturing industry beyond.

MATCHCT.org provides a comprehensive overview of the manufacturing training programs offered at MATCH. From sheet metal fabrication, cnc machining and wiring to inventory control, customer service and marketing, job seekers can explore various disciplines and find their area of interest. The website features detailed program descriptions, eligibility criteria, and application instructions, enabling individuals to make informed decisions about their career paths.

"At MATCH, we believe in the power of community. We are not just a learning hub, but a place where job seekers find support, guidance, and mentorship," said Marcia Lafemina, Board Chair at MATCH. "Through our collaborative partnerships with local organizations, we create a pathway for individuals to learn, grow, and thrive in the manufacturing field and in life. MATCHCT.org serves as a platform to connect trainees with wrap-around support like financial literacy training and guidance through the benefits cliff during their transition to employment."

MATCHCT.org also highlights MATCH's close work with local companies as a contract manufacturer, building components and subassemblies. Beyond being a reliable Made-in-America vendor, MATCH is a conduit providing access to a skilled, diverse workforce with technically relevant skills.

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ABOUT MATCH

Manufacturing and Technical Community Hub (MATCH) is an innovative non-profit manufacturing and bilingual training facility in the Fair Haven section of New Haven, CT. MATCH's mission is to build a skilled local workforce by teaching manufacturing by manufacturing and providing paid training to program participants. MATCH prioritizes breaking down barriers to opportunity, offering language translation services, access to convenient transportation, and wrap-around services through partner organizations. Skilled workers will leave MATCH proven to be ready for work in manufacturing as every business activity at the MATCH factory is an educational opportunity. MATCH manufactures its own branded LED Industrial Task Lights and offers contract manufacturing services. Working in collaboration with local companies, MATCH manufactures assemblies providing service as a reliable Made-In-America vendor, training workers with technically relevant skills, and creating employment opportunities.